



Your Site Builder™ Checklist

We've created a useful checklist to make sure your site is perfect before you share it with your supporters.

Site Builder Checklist

1) Have you proofread your content?

We always recommend checking, then rechecking the content on your microsite to make sure that no pesky mistakes have slipped through the net. Why not see if another member of your team could help QA your site as well? It's always good to get a fresh pair of eyes for perspective.

2) Are all your links working?

Be sure to check any links you have added to your microsite are all in good working order (including both external URL's and email hyperlinks).

3) How are your images looking?

Double check your images are not blurry or pixelated. If they are, then your image resolutions is too low. We recommend for banner images 2000px x 1000px and for default profile pictures and milestone badges 600px x 600px.

4) Are your chosen fonts easy to read?

For accessibility, ensure the fonts you use are clear and easy to read. We recommend checking the font throughout your site and make sure you can read every area that has text. If the fonts are hard to read, you may need to change them.

Top tip - The most accessible fonts include Arimo, Lato, Open Sans, Questrial and Roboto.

5) How does your site look on mobile?

With over 60% of traffic on JustGiving coming through mobile phones, it's super important for you to test how your site looks on mobile as well as desktop. Check that your content is aligned in mobile preview to make sure you don't need to make any amendments to your site.

6) How does your site look on a variety of browsers?

Review your site on a few different web browsers to make sure all areas of the site function as you wish it to. Google Chrome, Firefox, Safari and Edge are all supported by JustGiving.

7) Check the social media icons in your footer

Don't forget to check that you have updated any social media icons you have in your footer with relevant links to your charity pages.

Is everything checked off?

Well done! Now it's time to share your site with your supporters.

