

Fundraiser template email

Target audience: Potential donors, via your fundraisers

Email subject: Please help me hit my target for [charity name]

This email template can be sent to fundraisers on request - you can also use it in your fundraising packs! This is a great template for fundraisers to tweak and personalise - especially if they're more comfortable sending emails directly to their contacts via email.



Hi/Hey/Dear [name],

As you may already know I'm taking part in [your event name here] this year and I'm really excited about it.

A big part of the event is raising much needed funds for charities and I've chosen a cause close to my heart.

This year I'm supporting [charity name] - a wonderful organisation that is working hard towards their vision of [charity mission here]

I would really appreciate it if you could sponsor me on my JustGiving page.

You can find my [JustGiving page](#) by clicking this link - [page URL] . I'm aiming to raise [target] so don't be shy - every little will help. It's easy and simple to donate - even on a mobile - and you'll get a receipt emailed to you straight away.

Thanks so much for your help - and stay tuned for updates!

[Your name]